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LAFAYETTE AVIATORS FANS SELECT PILOT AS TEAM'S INAUGURAL LOGO

The Pilot chosen by overwhelming comments from fans

Lafayette, IN (December 17, 2015) The fans of the Lafayette Aviators have once again spoken and strongly signaled their desire to be represented by the mustached jacketed aviator as represented in the team's new logo.

"After naming the team we set out on a path to once again give the fans the right to put a stamp on this team as their own. With that, they chose from three logos we believe all represented the community in different ways. The fans chose the Aviator as our primary logo and we couldn't be prouder to move forward with that as our representation not only in this community but others as well." said Mike Zimmerman, CEO and owner of the Lafayette Aviators. Zimmerman is also the owner of MKE Sports and Entertainment, LLC, the operating entity of the Aviators.

"With the announcement of today's final design choice for the Aviators team logo, it is thrilling to see the complete brand and see the making of the new Prospect League team for Lafayette become a reality. Thank you to the community for your support and help in making this franchise development a true team effort. We are looking forward to future baseball progress announcements and can't wait to see everyone on opening day at Loeb Stadium in June 2016." said Lafayette Mayor Tony Roswarski.

The Lafayette Aviators will kickoff their season on June 1st, 2016 when the team makes its home debut at Loeb Stadium against the visiting team from Lisle, Illinois.

Jeff Pittard a local Lafayette resident and baseball fan has been chosen as the winner of the name of the team contest. Pittard submitted Aviators as his suggested team name. Pittard has won season tickets, \$1,000 cash, and team merchandise. Aviators team merchandise will be unveiled by the team along with their uniforms this Winter.

For more information on the team, please visit www.lafayettebaseball.com or call 414-224-9283 for ticket and sponsorship information. Team information can also be found on Facebook at Lafayette Aviators and Twitter at Lafayette_bsb.

Prospect League

The Prospect League was founded in 1963 – known as The Central Illinois Collegiate League until merging in 2009 – and is one of the longest continuously operating, independent, summer collegiate baseball leagues in the country. With the addition of Lafayette, IN the Prospect League will have 12 teams competing in a six state region: Indiana, Illinois, Missouri, Ohio, Pennsylvania, and West Virginia. Visit ProspectLeague.com for more information.

MKE Sports & Entertainment

MKE Sports & Entertainment owns and operates professional sports teams, sports complexes, and other entertainment entities in the Midwest including The Rock Sports Complex in Milwaukee, the Milwaukee Wave Professional Soccer Team playing in the Major Arena Soccer League, the Kokomo Jackrabbits Baseball team (Kokomo, Indiana) and a to be named PDL soccer franchise in Kokomo, and the Jamestown Jammers of the Perfect Game League. For even more information about MKE Sports & Entertainment and everything we do visit MKEsports.com

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